INTERNATIONAL TOURISM TRAINING ACTIVITIES

In accordance with the bilateral and multilateral agreements, international tourism training programs are carried out by the General Directorate of Research and Training of the Ministry of Culture and Tourism of the Republic of Turkey in order to share knowledge and experiences with other countries and to enhance existing friendships and relations between countries.

These programs both aim to raise awareness about tourism within the society and to increase the quality of service by improving the professional knowledge and skills of the employees working in the tourism sector.

In order to contribute to the development of the tourism sector, the following training programs can be organized in Turkey or in other Member States, in line with the needs of the countries in the field of tourism.

A) Tourism Awareness Training

In order to enhance the tourism and to raise tourism awareness in the Member States, seminars on the following topics can be organized in the tourism related public institutions and organizations. This training program can be provided by the staff who are working in the related departments of Ministry of Culture and Tourism of the Republic of Turkey.

The training programs on tourism in Turkey:

- Turkey's Tourism Strategy
- Guidance of the Investments in Tourism in Turkey
- Investment Opportunities in Tourism Sector in Turkey
- Tourism Legislation
- Promotion in Tourism
- Tourism Training in Turkey

B) Common Vocational Tourism Trainings

The following training programs can be organized in order to improve the service quality of the tourism enterprises operating in countries with tourism potential, by improving the experience of the staff through knowledge sharing and demonstrating ways of effective communication with their subordinates.

The following training programs can be provided by the General Directorate of Research and Training of the Ministry of Culture and Tourism of the Republic of Turkey.

- On-the-job Training Programs
  1. Front Office Training
  2. Food and Beverage Service Training
  3. Housekeeping Training
  4. Food Production Training
ANNEX II

- Training Course for Trainers (Training of Trainers)