



2nd D-8 Senior Officials Meeting on Tourism Cooperation

**Kuala Lumpur, Malaysia
18–19 November 2019**

DRAFT AGENDA

OPENING SESSION

1. Opening Remarks and Introduction

- Welcoming remarks by host country, Malaysia – YBhg. Datuk Isham Ishak, Secretary-General, Ministry of Tourism, Arts and Culture, Malaysia
- Opening remarks by H.E. Ambassador Dato' Ku Jaafar Ku Shaari, D-8 Secretary General
- Group Photo

2. Adoption of the Agenda

- The Chairperson may wish to brief the Agenda for consideration and adoption by the Meeting.

3. Business Arrangements

- Malaysia, as the host country, may wish to brief on business arrangements for the meeting.

4. Secretariat Report

- The D-8 Secretariat may wish to highlight the results/outcomes of the previous meeting based on the summary record of discussion.
- The Chairperson may wish to invite D-8 Member States to provide additional comments on the report.



5. D-8 Tourism Strategic Plan (D8TSP) 2020 – 2030

- The Chairperson may wish to invite D-8 Secretariat to brief the Meeting on the proposal to develop D8 TSP 2020 – 2030.
- The Meeting may wish to discuss and provide comments/inputs on the establishment of the D8TSP 2020 – 2030.

6. Crescent Moon Route Initiative

- The Chairperson may wish to invite D-8 Secretariat to brief the Meeting on the proposal of 'Crescent Moon Initiative'.
- The Meeting may wish to discuss and provide comments/inputs on the proposal.

7. Establishment of D-8 Project Funding Program on Tourism Cooperation

- The Chairperson may wish to invite D-8 Secretariat to brief the Meeting on the establishment of D8 Project Funding Program on Tourism Cooperation.
- The Meeting may wish to discuss and provide comments/inputs on the establishment of the D-8 funding program.

8. Member States Country Presentation on Travel and Tourism Industry

- D-8 Member States may wish to present on the current state of the travel and tourism industry in their respective countries (no more than 10 minutes each).

INFORMATION SHARING

9. Private Sector Session

- Representatives from private sectors (airlines company, Trivago, TripAdvisor, IDB, SESRIC etc.) may wish to brief the meeting on the travel and tourism trends in Muslim tourism market or D8 countries.



- The Representatives from the private sectors may wish to present updates and deliver a short presentation outlining the key issues and trends impacting tourism in the region.
- The Meeting may wish to discuss with the private sectors' representative on the best ways to utilize their expertise in contributing to the development of tourism industry in D-8 countries.

10. Preparation for the 2nd D-8 Ministerial Meeting on Tourism Cooperation

- The Chairperson may wish to invite D-8 Secretariat to brief the Meeting on the preparations for the 2nd D8-MMT to be held on 20 November 2019 in Kuala Lumpur, Malaysia:
 - Draft agenda
 - Draft of Joint Media Statement
 - Draft of Kuala Lumpur D8 Tourism Declaration
 - Draft Report of the Ministerial Meeting
- The Meeting may wish to consider the draft Agenda and the draft Joint Media Statement of the 2nd D8-MMT.
- The Meeting may wish to discuss and consider the draft Kuala Lumpur D8 Tourism Declaration.
- The Chairperson may wish to invite Malaysia to brief the Meeting on the logistics arrangement of the 2nd D8-MMT.

OTHER MATTERS AND CLOSING SESSION

11. Presentation on Visit Malaysia 2020 Campaign

- Malaysia may wish to present on the VMY 2020 Campaign.

12. Other Matters

- The Meeting may wish to discuss any other matters.



13. Date and Venue of the Next Meeting

- The Chairperson may wish to invite D-8 Secretariat to brief the Meeting on the 3rd D-8 Senior Officials Meeting on Tourism Cooperation.

14. Consideration and Adoption of the Report

- The Meeting may wish to consider and adopt the Report of the 2nd D8-SOM.

15. Closing Remarks

- The Chairperson may wish to deliver the closing remarks.