



2nd D-8 Ministerial Meeting on Tourism Cooperation

**Kuala Lumpur, Malaysia
20 November 2019**

DRAFT AGENDA

OPENING SESSION

1. Opening Remarks and Introduction

- Welcoming remarks by host country, Malaysia – H.E. YB Datuk Mohamaddin bin Ketapi, Minister of Tourism, Arts and Culture Malaysia
- Opening remarks by H.E. Ambassador Dato' Ku Jaafar Ku Shaari, D-8 Secretary General
- Group Photo

2. Adoption of the Agenda

- The Chairperson may wish to brief the Agenda for consideration and adoption by the Meeting.

3. Business Arrangements

- Malaysia, as the host country, may wish to brief on business arrangements for the meeting.

4. Statements by Ministers of Tourism of D8 Member States/Heads of Delegation

- The Ministers may wish to provide key strategic insights with regard to tourism development of their respective countries.



5. Outcomes/Recommendations of the 2nd D8 Senior Officials Meeting on Tourism Cooperation (2nd D8 – SOM)

- The Chairperson may wish to invite D-8 Secretary General to present on the outcomes of the 2nd D8-SOM:
 - (i) D8 Tourism Strategic Plan 2020 – 2030;
 - (ii) Crescent Moon Route Initiative; and
 - (iii) Establishment of D-8 Project Funding Program on Tourism Cooperation.
- The Ministers may wish to comment on the outcomes of the meeting.

6. Consideration and Adoption of the Joint Media Statement

- The Meeting may wish to consider and adopt the Joint Media Statement of the 2nd D-8 Ministerial Meeting on Tourism held in Kuala Lumpur, Malaysia on 20 November 2019.

7. Consideration and Adoption of the Kuala Lumpur D8 Tourism Declaration

- The Meeting may wish to consider and adopt the Kuala Lumpur D8 Tourism Declaration.

INFORMATION SHARING

8. Private Sector Session

- Representatives from private sectors (airlines company, Trivago, TripAdvisor, IDB, SESRIC etc.) may wish to brief the meeting on the travel and tourism trends in Muslim tourism market or D8 countries.
- The Representatives from the private sectors may wish to present updates and deliver a short presentation outlining the key issues and trends impacting tourism.
- The Ministers may wish to discuss with the private sectors' representatives to encourage them to participate in the enrichment of the establishment of D-8 Tourism Strategic Plan.
- The Ministers may wish to discuss with the private sectors' representative on the best ways to utilize their expertise in contributing to the development of tourism industry in D-8 countries.



OTHER MATTERS AND CLOSING SESSION

9. Presentation on Visit Malaysia 2020 Campaign

- Malaysia may wish to present on the VM 2020 Campaign.

10. Other Matters

- The Meeting may wish to discuss any other matters.

11. Date and Venue of the Next Meeting

- The Chairperson may wish to invite D-8 Secretary General to brief the Meeting on the 3rd D-8 Ministerial Meeting on Tourism Cooperation.

12. Consideration and Adoption of the Report

- The Meeting may wish to consider and adopt the Report of the 2nd D-8 Ministerial Meeting on Tourism Cooperation.

13. Closing Remarks

- The Chairperson may wish to deliver the closing remarks.

14. Press Conference

- The Ministers may wish to proceed with the press conference.